# Application Form

## NC3Rs Public Engagement Awards – 20-year anniversary

Please complete this form and submit it to [genevieve.barr@nc3rs.org.uk](mailto:genevieve.barr@nc3rs.org.uk). Applicants must read the guidance document before submitting an application, which can be downloaded from:

[nc3rs.org.uk/our-funding-schemes/public-engagement-awards#downloads](https://www.nc3rs.org.uk/our-funding-schemes/public-engagement-awards#downloads).

Please complete sections 1-5.

### Contact details

|  |  |
| --- | --- |
| 1. Title |  |
| 1. First name |  |
| 1. Surname |  |
| 1. Job title |  |
| 1. Email address |  |
| 1. Telephone number |  |
| 1. Institution |  |
| 1. Institution address |  |
| 1. NC3Rs grant holder name\* |  |
| 1. Funding body\*\* |  |

\*NC3Rs-funded applicants – name of Principal Investigator/Co-Investigator on NC3Rs grant, or contractor on CRACK IT contract.

\*\*Non-NC3Rs funded applicants – name of organisation who funds your research.

### Public engagement and outreach experience

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| Please list any previous events and activities you have taken part in and other relevant experience in science communication, particularly those focused on communicating the 3Rs to a public audience.  Let us know if your proposal builds on previous NC3Rs-supported activities/events. |
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### Proposed activity details

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| 1. Activity title |
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| 1. Activity overview Maximum 250-word summary of the activity/event. Please describe the type of event (visit/hands-on activity/workshop etc…) and include details of what activities will be involved. |
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| 1. What are your aims and objectives? Please include learning objectives for the audience, paying particular attention to the 3Rs aspect of your activity. |
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| 1. Who is your target audience? Include estimated age groups and numbers, alongside their anticipated level of interest/experience in the subject area. |
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| 1. What area of science and the 3Rs will your activity cover?   Please provide a brief summary of your research (no more than 300 words) including what aspect of replacement, reduction or refinement the activity will cover. |
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| 1. How will you ensure your activity is engaging and informative for your target audience?   Consider how you will hold your audiences’ interest and communicate the science in an accessible way. |
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| 1. How will you promote your activity to ensure it reaches your target audience?   Please include channels and methods (e.g. social media strategy or posters/leaflets). |
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| 1. Expected benefits for the researchers (you!)   Consider how this activity will support your personal and professional development. |
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| 1. How will you know if your project has been successful?  Please include details of any evaluation you intend to do, either during or after the activity. |
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| 1. Please provide details of any other partners you intend to work with on the project For example, does this project form part of a local event (e.g. a science festival or café scientifique)/are you giving a talk to an existing community group (e.g. Scouting/Guiding unit)? |
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### Award details

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| 1. What is the total cost of this project? |
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| 1. How much are you requesting from the NC3Rs?   Maximum £2,000. |
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| 1. Is your activity free for participants or is there an admission fee? |
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| 1. Please list any other contributions you have secured to support the project Either in-kind (volunteers) or in the form of sponsorship (funding from your institution). |
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### Please provide a breakdown of the budget for this project

Submit as a separate attachment if needed.

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| Item and description | Cost | Covered by |
| e.g. Highlighter pens | e.g. £5.00 | e.g. NC3Rs grant/other grant |
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| **Total cost of project:** |  |
| **Total requested from NC3Rs:** |  |